

TENDER NOTICE

WDBA RFP 2022-018

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- 1. Title** Investment Grade Traffic and Revenue and Price Elasticity Study for the Gordie Howe International Bridge.
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- 2. Introduction** Windsor-Detroit Bridge Authority (“WDBA”) is a non-agent Crown corporation with headquarters in Windsor and is responsible for the design, construction, financing, operation, and/or maintenance of a new Gordie Howe International Bridge (“Project”) between Windsor, Ontario and Detroit, Michigan through a public-private partnership. Further information about WDBA can be obtained at www.wdbridge.com.
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- 3. Description** WDBA is seeking the services of an experienced firm or agency to conduct an in-depth Investment Grade Traffic and Revenue and Price Elasticity of Demand Study for the Gordie Howe International Bridge. The selected proponent will be required to conduct primary and secondary research, develop a price elasticity model for toll rates and carry out revenue projections based on various economic scenarios. It is expected that the findings of the study will be submitted in report format, with accompanying data sets and presentation decks, as required. The selected proponent may also be requested to present the report findings to various internal and external stakeholders.
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- 4. Solicitation Type** Request for Proposals.
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- 5. Region of Opportunity** Windsor, Ontario, Canada.
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- 6. Tendering Procedure** Open
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- 7. Summary of Key RFQ Dates** The timetable for the RFP is as follows:
- | RFP Process | Date |
|---|------------------------------------|
| Issue RFP | September 1, 2022 |
| Deadline for Questions & Clarifications | September 29, 2022 at 14:00:00 EST |
| Final Addendum | October 20, 2022 |
| Submission Deadline | October 28, 2022 at 14:00:00 EST |
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- 8. Documents** The RFP is available only through MERX, the electronic tendering system used by WDBA. For further information about MERX, call 1-800-964-MERX or visit the MERX website at www.merx.com.
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- 9. Conditions to Participation** None.
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- 10. Proposal Delivery** Proposals must be submitted electronically to MERX using the MERX electronic bid submission system.
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- 11. Delivery of Services** The Successful Proponent will be required to provide Traffic and Revenue Study, as outlined in the RFP.
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- 12. Contact** Name: Estefany Della Nina, Senior Procurement Officer (procurement@wdbridge.com)