



PONT INTERNATIONAL
GORDIE
HOWE
INTERNATIONAL BRIDGE

**2023 COMMUNITY ORGANIZATION
INVESTMENT
Information Session**

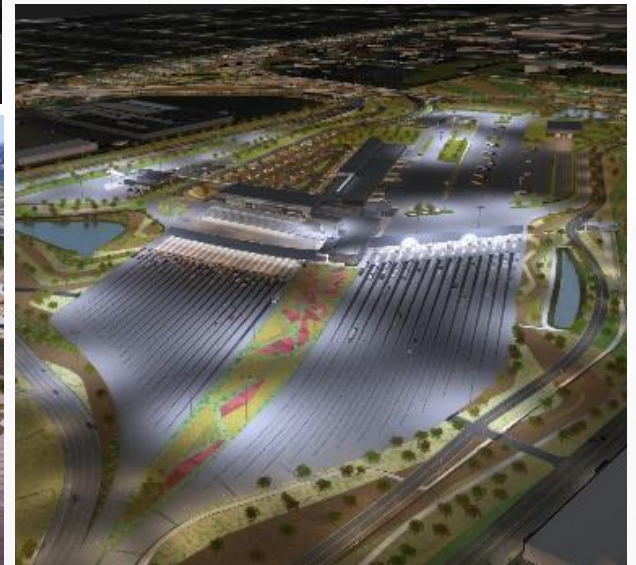
December 14, 2022



AGENDA

1. Project Overview
2. Community Benefits Overview
3. Community Organization Investment
 - a) Eligible Organizations and Projects
 - b) Review and Selection Process
 - c) How to Apply
 - d) Initiative Highlights
 - e) 2022 Community Organization Investment Funded Projects
4. Question and Answer Period

PROJECT COMPONENTS



VISION FOR COMMUNITY BENEFITS

The vision for community benefits is to deliver a series of initiatives, based on public input, that create measurable and positive results-based opportunities for the host communities.

The Gordie Howe International Bridge Community Benefits Plan:

- Provides economic opportunities in the host communities
- Contributes positively to workforce development programs, thereby improving economic inclusion
- Delivers neighbourhood improvements
- Ensures clear commitments and accountability from all parties for its delivery



US Bridge Site

COMMUNITY BENEFITS PLAN



The Workforce Development and Participation Strategy is geared toward engaging individuals and businesses and focuses on supporting workforce, training and pre-apprenticeship/apprenticeship opportunities



The Neighbourhood Infrastructure Strategy focuses on collaborating with stakeholders and community members through consultation to develop a community investment strategy based on identified priorities.

The Community Benefits Plan and quarterly reports on Community Benefits progress are available at [GordieHoweInternationalBridge.com](https://www.gordiehoweinternationalbridge.com)

COMMUNITY ORGANIZATION INVESTMENT

The Gordie Howe International Bridge team is now accepting funding applications for the 2023 Community Organization Investment initiative.

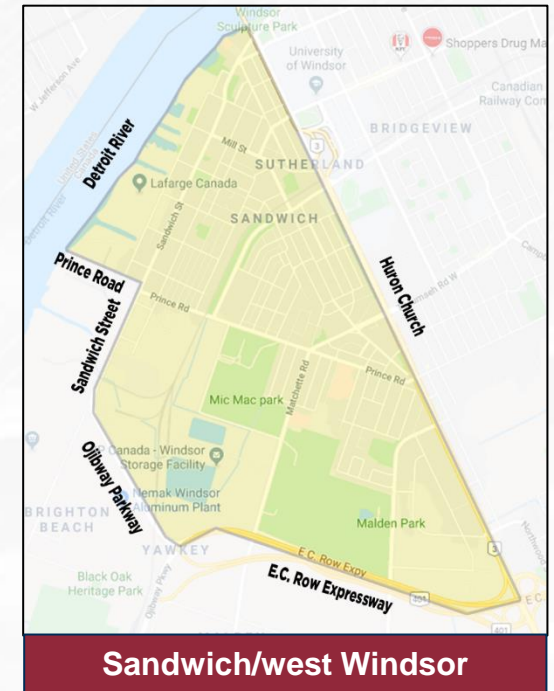
A **\$100,000 (CDN) investment allowance per country** will be made available in 2023. Requests for funding can range from **\$1,000 - \$25,000 (CDN)** and support community organizations serving Sandwich/west Windsor and Delray/Southwest Detroit residents.

Applications are being accepted until **January 25, 2023.**



ELIGIBLE APPLICANTS

- The applicant must be a registered non-profit organization or charitable organization
 - If the applicant is not a registered non-profit or charity, a trustee/fiduciary organization that is a registered non-profit or charity must also be named within the application and provide an accompanying letter of support
- Only one application per organization is permitted
- Eligible organizations must be located in or provide services to the Sandwich/west Windsor or Delray/Southwest Detroit communities
- Applications **will not** be accepted from individuals, public sector or for-profit organizations, however, applications from public sector foundations will be accepted.



ELIGIBLE PROJECTS

Projects will be considered for funding if:

- The requested funds support events, programming or infrastructure improvements that provide direct benefit to the Sandwich/west Windsor or Delray/Southwest Detroit communities
- The proposed project aligns with one of the community investment priorities:
 - Community partnerships
 - Community safety and connections
 - Economic benefits
 - Aesthetics and landscaping
- The funding supports a project that be delivered between July 1, 2023, and June 30, 2024
- The funds requested do not exceed \$25,000 (CDN)

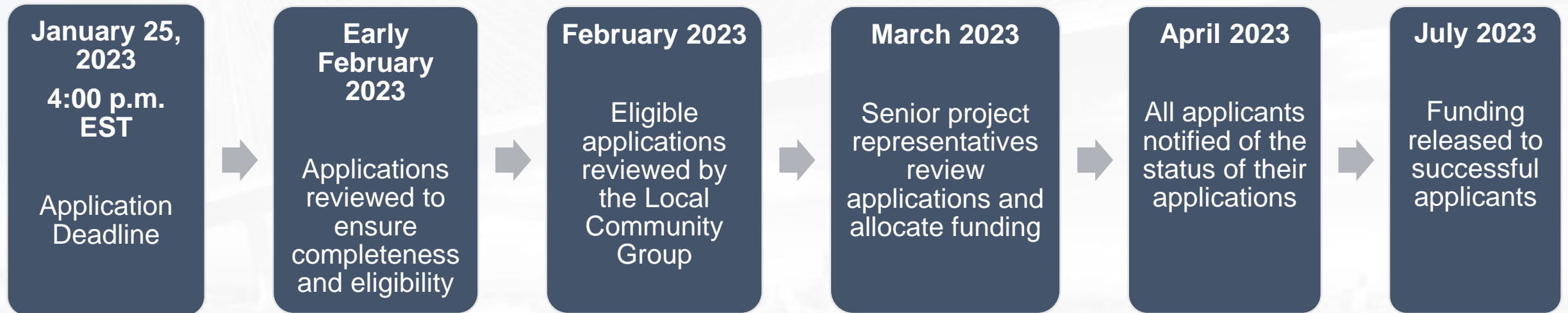
Additional considerations:

- Projects that could be considered religious or political in nature are not eligible unless the proposed project is non-religious and provides benefits to the greater community
- Organizations that have received Community Benefits funding previously are eligible to apply if reporting requirements have been satisfied
- The following expenses are not eligible for funding:
 - Scholarships
 - Deficit or debt reduction
 - Overhead or operational costs
 - Fundraising/sponsorship activities
 - Complete or partial purchases of vehicles
- All funding requests must be submitted in Canadian dollars

ADDITIONAL CONSIDERATIONS

- If the funding request relates to an infrastructure investment, renderings or drawings of the proposed infrastructure and cost-estimates are required.
- If the funding request is for an event or program, a budget breakdown is required.
- The lead applicant or trustee/fiduciary organization must provide proof of charitable or non-profit status.
- All applications must be signed by a senior staff person and board member who are authorized to sign on behalf of the organization.
- The project team reserves the right to offer funding in an amount that differs from the original funding request.
- Upon approval of funding, successful applicants will receive further information regarding grantee expectations, recognition and promotion and reporting requirements.

APPLICATION REVIEW AND SELECTION PROCESS



Individuals reviewing applications will be required to treat all information as confidential and adhere to Non-Disclosure and Conflict of Interest Agreements.

HOW TO APPLY

Electronic Submission

Download a copy of the application form from GordieHoweInternationalBridge.com and submit the completed application (with attachments) via email to info@wdbridge.com by application deadline

Hard Copy Submission

Submit a completed paper copy of the application (with attachments) via registered mail to:

WDBA Main Office

ATTN: Community Benefits Manager
100 Ouellette Avenue, Suite 400,
Windsor, ON, N9A 6T3

Please note: Due to COVID-19 restrictions, in-person delivery of submissions will not be received at the WDBA main office or community offices.

COMMUNITY ORGANIZATION INVESTMENT INITIATIVE HIGHLIGHTS (2020 – 2022)

In the first three funding cycles of the Community Organization Investment initiative

- **105 applications** have been received, collectively requesting over **\$1.72M**
- **\$300,000** was invested to support **26** projects
 - \$130,650 invested in programming
 - \$58,600 invested in events
 - \$110,750 invested in infrastructure
- Over **1,500 people have benefitted** from a funded project

All funds noted are in Canadian dollars.



2022 COMMUNITY ORGANIZATION INVESTMENT RECIPIENTS

Canadian Projects

Art Windsor-Essex - \$20,000

Look Again! Outside

Society of Saint Vincent de Paul - Windsor Essex

Central Council - \$10,000

Caring Hearts Food Bank

Les Amis Duff-Bâby - \$7,650

Green Space Reclamation/Jesuit Pear Grove Conservation

Sandwich Teen Action Group (STAG) - \$6,700

Outdoor Basketball Hoops

Big Brothers Big Sisters Windsor Essex - \$5,650

BBBS Big Sandwich Afterschool Program

US Projects

Urban Neighborhood Initiatives (UNI) - \$25,000

Creative Placemaking in Southwest Detroit

Friends of the Rouge - \$10,000

Fort Street Bridge Park Multi-Purpose Trailhead Phase II

We Are Culture Creators - \$7,500

Fiesta Detroit Cinco De Mayo Festival

Livernois 2 Clark Neighborhood Association - \$7,500

Livernois 2 Clark Neighbor Connections

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