

**Windsor-Detroit Bridge Authority**

**2021-2022 Annual Public Meeting**

**Summary**

**February 24, 2023**

**Prepared by:** Corporate Affairs and External Relations  
Windsor-Detroit Bridge Authority (WDBA)  
400 - 100 Ouellette Avenue  
Windsor, ON N9A 6T3

## Introduction

As a Canadian Crown corporation, Windsor-Detroit Bridge Authority (WDBA) is responsible to the public. The organization's Annual Public Meeting (APM) is an opportunity for WDBA to share information on its operations and activities and to solicit feedback from the public. The 2021-2022 APM was held via Facebook livestream on Friday, February 24, 2023, at 8:30 a.m. The meeting event is posted on the Gordie Howe International Bridge project's Facebook page which also serves as WDBA's corporate Facebook page.

## Public Notification

WDBA employed several tactics to ensure that the notice of the APM was made widely available and to encourage participation.:

- Bilingual notification was posted on WDBA's website homepage and on the meetings page 30 days in advance of the meeting date on January 24, 2023.
- Public notices were placed in two regional news publications including the Windsor Star on February 1, 2023, and Le Rempart (French publication) on January 27, 2023.
- A media advisory was sent to local and regional (Windsor and Detroit) media outlets on February 22, 2023.
- An email blast was sent to over 2,700 addresses on the WDBA email distribution list on January 26, 2023 and February 16, 2023.
- Multiple messages were posted through WDBA's social media channels including Twitter, Facebook, Instagram and LinkedIn between January 25, 2023 and February 24, 2023.
- Invitations were sent to key stakeholders in Canada and the US the week prior to the meeting.

The APM notice publicized the time, date, and location (virtual via Facebook live) of the APM and invited the public to submit questions in advance of the meetings.

## Attendance

The Facebook livestream had a total of 55 viewers at peak. As of February 24, 2023, at 12:30PM, the video of the meeting was viewed by 795 people.



## Proceedings

The APM opened with remarks by Heather Grondin, Vice President, Corporate Affairs and External Relations, followed by Tim Murphy, Chair of the Board of Directors, and the presentation of the audited financial statements by Kevin Wilkinson, Interim Chief Financial Officer. A video highlighting WDBA's achievements on its strategic objectives for the 2021-2022 fiscal year was also screened.

## Discussion – Questions and Answers

An important part of the APM was to solicit feedback and questions from the public. WDBA accepted questions both in advance of the meeting and at the meeting itself. A total of three questions were answered on topics including: community benefits, tolling and municipal infrastructure. A summary of the question and answer period can be found below. Please note that the summary is not a verbatim transcript.

To view all materials from the APM, and to view the unedited recording of the APM proceedings, including the Question and Answer period, please visit

<https://www.gordiehoweinternationalbridge.com/en/Annual-Public-Meeting-February-24-2023>.

Question	Answer
I wish to thank WDBA for their continued commitment to Community Benefits. This program is so important for Sandwich and Windsor West. Many Non-Profits have been able to tap into much needed support for the programs they manage. The need for this support will continue and most likely will increase. The development of a strategy to ensure a legacy fund after 2024 is very important. Please keep the need for a Legacy Fund in the forefront as we move forward.	We understand the concerns and requests related to an ongoing, long-term commitment to invest in the host communities. Options continue to be evaluated with the Government of Canada.
How much are the tolls going to be?	The toll rates will be set by WDBA at a competitive rate closer to the time of the opening of the bridge. Prior to establishing toll rates, WDBA will undertake an extensive consultation program with key stakeholders including future users.

Is it true that trucks will be banned from using Huron Church Road in Windsor?	Huron Church Road is a municipal road so any decision over how that road is maintained is the responsibility of the City of Windsor.