New information from Gordie Howe International Bridge project team

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Cette publication est également disponible en français sur demande.

Good afternoon,

Here are a few things we wanted you to know about:

Extension of Community Benefits Plan

On January 4, 2024, the Gordie Howe International Bridge project team confirmed a new completion and opening timeline. Construction completion is planned for September 2025 with the first vehicles expected to travel across the bridge that fall.

Recognizing that an extended construction period impacts the project host communities, WDBA has budgeted for a one-year extension of the Gordie Howe International Bridge Community Benefits Plan. With \$3 million (CDN) to be divided equally between Canada and the US and expended over the 2025-2026 fiscal year, residents and business owners in Sandwich/west Windsor and Delray/Southwest Detroit will see positive outcomes from further regional investments. Read more <u>here</u>.

Sandwich Business Development Information Session

Sandwich/west Windsor businesses and entrepreneurs are invited to learn about business support available through the Sandwich Business Development Program at an information session on **Wednesday, January 24, 2024**, **at 9:30 a.m.** The in-person session will be held at the Sandwich Community Office, 3201 Sandwich Street in Windsor.

This event includes information about the free business services offered in the area by the Small Business and Entrepreneurship Centre and The Accelerator. There will also be a presentation on best practices for using digital marketing tools to boost business and remain competitive during nearby construction.

SANDWICH BUSINESS DEVELOPMENT PROGRAM

INFORMATION SESSION January 24, 2024 3201 Sandwich St. 9:30 a.m. - 11:30 a.m.

The Sandwich Business Development Program offers free business acceleration and development activities for entrepreneurs and businesses located or interested in the Sandwich/west Windsor community.

During the free in-person information session, Sandwich/ west Windsor businesses and entrepreneurs will learn about the Gordie Howe International Bridge project construction and business supports available through this program. There will also be a presentation on best practices for using digital marketing tools to boost business and remain competitive during nearby construction.

Program Agenda:

- Opening remarks
- Overview of services offered through the Sandwich Business Development Program – Small Business & Entrepreneurship Centre and the Accelerator
- Marketing presentation "Construction Disruption: Staying Open for Business" – Blab Media
- Closing remarks and networking

Registration is required. Tickets are limited and will be available on a first-come, first-served basis. To register, visit GordieHoweInternationalBridge.com.

The Sandwich Business Development program is an initiative of the Gordie Howe International Bridge Community Benefits Plan, delivered by:







2024 Community Organization Investment – Apply Now

Applications are being accepted for the 2024 Community Organization Investment initiative as part of the <u>Community Benefits Plan</u>.

The Community Organization Investment initiative provides funding of \$200,000 (CDN) in Canada and the US to community organizations serving Sandwich/west Windsor or Delray/Southwest Detroit residents.

Eligible organizations can submit funding applications for proposed initiatives ranging from



\$1,000 to \$25,000 (CDN) for events, programming and infrastructure improvements that will benefit the Sandwich/west Windsor or Delray/Southwest Detroit neighbourhoods.

Applications accepted until 4 p.m. on January 31, 2024

Applications will undergo a thorough review process and will only be considered for funding if eligibility requirements are met. <u>Learn more and apply now!</u>

Organizations looking for additional information on the Community Organization Investment process and eligibility requirements are encouraged to attend an upcoming inperson information session on **January 17 or 18, 2024.**

Sandwich Community Office

3201 Sandwich St., Windsor, ONJanuary 17, 20243:00 p.m. – 6:00 p.m.Open house with presentations at 3:30 p.m. and 5:00 p.m.

Southwest Detroit Community Office

7744 W Vernor Hwy, Detroit, MIJanuary 18, 20243:00 p.m. – 6:00 p.m.Open house with presentations at 3:30 p.m. and 5:00 p.m.

COMMUNITY ORGANIZATION INVESTMENT APPLICATIONS NOW OPEN

Applications are open for the **2024 Community Organization Investment** as part of the Community Benefits Plan to support eligible organizations located in or servicing west Windsor/Sandwich or southwest Detroit/Delray.

GORDIE HOWE

Applications will be accepted until January 31, 2024

Apply for up to \$25,000 (CDN) at GordieHoweIntenationalBridge.com



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L'équipe du Pont international Gordie Howe Autorité du Pont Windsor-Détroit <u>info@wdbridge.com</u> | Tél.: 1-844-322-1773 gordiehoweinternationalbridge.com/fr

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