There was excitement in the air as representatives from Windsor-Detroit Bridge Authority, Bridging North America as well as the State of Michigan and Government of Canada, rolled out details of the highly anticipated Community Benefits Plan for the Gordie Howe International Bridge project, on June 14, 2019, in Windsor, Ontario.

Guests applauded the comprehensive plan that is comprised of two components: the Workforce Development and Participation Strategy and the Neighbourhood Infrastructure Strategy.

The Workforce Development and Participation Strategy is geared toward engaging businesses and providing employment opportunities including workforce development, training and pre-apprenticeship/apprenticeships. While the Neighbourhood Infrastructure Strategy is $20 million (CDN) direct community investment on both sides of the border developed by public feedback and input.

The Community Benefits Plan is just one element of a variety of integrated benefits the Gordie Howe International Bridge project will bring to the communities of Windsor, Ontario and Detroit, Michigan.

Details from the event including the full Community Benefits Plan can be found by visiting www.GordieHoweInternationalBridge.com.

The reaction from stakeholders and the community has been overwhelmingly positive with many community members stating that they feel they have been listened to through the consultation process. The plan is a result of extensive consultation with community members and associations on both sides of the border, as well as Canadian Indigenous Peoples.
PEOPLE PROFILE

MEET KIEFER WRIGHT

It takes a large and diverse team to deliver the Gordie Howe International Bridge project. Meet Kiefer Wright, Public Affairs Officer with Windsor-Detroit Bridge Authority (WDBA). During his four years studying business at the University of Windsor, he had the opportunity of completing a communications co-op term at Windsor-Detroit Bridge Authority in 2017. Under exceptional guidance and mentoring from the communications team, he was able to grow his career skills and be exposed to new areas of marketing and communications. In fact, after thoroughly enjoying his co-op term at WDBA he decided to pursue all marketing and communications courses through his final two semesters at school. Having recently graduated from the University of Windsor, he is honoured to now be a full time employee of WDBA as a Public Affairs Officer. He indicates this once in a generation project has provided him with the skills and experiences that allowed him to pursue a career he is passionate about.

Q. What type of work are you doing on the project?

Some of the work I am doing on the project includes designing the Annual Report, creating videos and infographics highlighting key construction components and showcasing community initiatives and events.

Q. What is the most rewarding part of working on the project?

The most rewarding part of working on this project is knowing the job opportunities and economic benefits it will provide the regions of Windsor and Detroit. Having grown up near Windsor, I am very excited to work on a once-in-a-lifetime project that will make a positive lasting impact on the area. I have been living in this area since I was a child and this project has provided me with a unique opportunity to give back to the community that has provided me with so much.

Q. What do you wish other people knew about the project?

I wish more people knew about the increase in tourism opportunities that will be available between Windsor and Detroit. The inclusion of a toll-free multi-use path on the Gordie Howe International Bridge, allowing pedestrians and cyclists to travel freely across the border and get connected with surrounding communities is incredible. The cities of Windsor and Detroit are very diverse regions and have so much to offer, and the Gordie Howe International Bridge will make it even easier for people to experience all that is offered.
WHERE TO FIND ROAD CLOSURE INFORMATION

With construction in full swing on the Gordie Howe International Bridge project, occasional traffic disruptions are required. Many of these disruptions are taking place in Southwest Detroit. To stay informed, we encourage you to follow us on social media or visit the road closures section of GordieHoweInternationalBridge.com. We will keep you updated on traffic disruptions that we have planned for the coming week so that you can plan accordingly. We appreciate your cooperation throughout this project. Every effort will be made to reduce inconvenience to drivers, residents and the business community.

GORDIE HOWE INTERNATIONAL BRIDGE WIND TUNNEL TESTING

One of the most important aspects of the Gordie Howe International Bridge project is testing how different materials used in construction of the bridge and the design withstand different environments. Recently, WDBA visited RWDI, an engineering consultant company in Guelph, Ontario, to witness a series of wind tunnel tests on a 230:1 scale model of the Gordie Howe International Bridge. These tests allowed WDBA and Bridging North America to examine how the Gordie Howe International Bridge will react to different wind speeds at various contact points along the bridge. Visit our website at GordieHoweInternationalBridge.com to read the full story.

SUMMER SAFETY TIP

School’s out and the weather has allowed us to spend more time outside exploring. We want you to have a safe and enjoyable summer with family and friends which is why we are reminding you that while on your summer adventures to please refrain from planning a trip to our construction sites. Our sites are closed to the public not only for your safety and security, but also for those working on site. We appreciate your cooperation in this matter and invite you to take a look through our online gallery at GordieHoweInternationalBridge.com or follow us on Instagram.
Every day on a construction site there are lots of different machines performing lots of different functions. One of the most often used pieces of construction equipment at the Gordie Howe International Bridge project are diggers.

There are different types of diggers used on the construction site – backhoes and excavators. Both machines are used to dig holes and trenches, for landscaping and for demolition. Excavators are also used to lift heavy pieces of construction material such as pipes.

To make your own digger, follow the directions below.

**What you need:** construction paper, glue, scissors, hole punch, fasteners (brads or eyelets), crayons or markers.

**Steps:**

1. Paste the image below to a piece of construction paper.
2. Colour the digger and digger parts.
3. Cut the pieces out and punch holes where letters are marked.
4. Attach the parts using fasteners (brads or eyelets).

Take a photo of you and your project and share with us and we’ll add it to our Facebook and Twitter feeds.  
@GordieHoweBridge #GordieHoweBridge