1. Title
Gordie Howe International Bridge Branding & Logo Design Services

2. Introduction
Windsor-Detroit Bridge Authority ("WDBA") is a non-agent Crown corporation with headquarters in Windsor and is responsible for the design, construction, financing, operation, and/or maintenance of a new Gordie Howe International Bridge ("Project") between Windsor, Ontario and Detroit, Michigan through a public-private partnership. Further information about WDBA can be obtained at www.wdbridge.com.

3. Description
WDBA has a requirement to procure the services of branding and logo design for the Gordie Howe International Bridge.

4. Solicitation Type
Request for Proposals

5. Region of Opportunity
Ontario, Canada, Windsor

6. Tendering Procedure
Open

7. Summary of Key RFP Dates
The timetable for the RFP is as follows:

<table>
<thead>
<tr>
<th>RFP Process</th>
<th>Date &amp; Time</th>
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<tbody>
<tr>
<td>Issue RFP</td>
<td>January 15, 2018</td>
</tr>
<tr>
<td>Deadline for Questions &amp; Clarifications</td>
<td>February 8, 2018 at 14:00:00 ET</td>
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<tr>
<td>Final Addendum</td>
<td>February 15, 2018</td>
</tr>
<tr>
<td>Submission Deadline/ Closing Date and Time</td>
<td>February 22, 2018 at 14:00:00 ET</td>
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8. Documents
The RFP is available only through MERX, the electronic tendering system used by WDBA. For further information about MERX, call 1-800-964-MERX or visit the MERX website at www.merx.com.

9. Conditions to Participation
None.

10. Proposal Delivery
Proposals must be submitted electronically to MERX using the MERX electronic bid submission system.

11. Delivery of Services
The Successful Proponent will be required to provide the branding and logo design services, as outlined in the RFP.

12. Contact
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Email: procurement@wdbridge.com